



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

Mail Stop 4561

October 30, 2017

Chad Steelberg  
Chief Executive Officer  
Veritone, Inc.  
575 Anton Blvd., Suite 900  
Costa Mesa, CA 92626

**Re: Veritone, Inc.  
Draft Registration Statement on Form S-1  
Submitted October 24, 2017  
CIK No. 0001615165**

Dear Mr. Steelberg:

This is to advise you that we have not reviewed and will not review your registration statement.

We request that you publicly file your registration statement no later than 48 hours prior to the requested effective date and time. Please refer to Rules 460 and 461 regarding requests for acceleration. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Please contact Ivan Griswold, Staff Attorney, at (202) 551-3853 with any questions.

Sincerely,

/s/ Jan Woo

Jan Woo  
Legal Branch Chief  
Office of Information Technologies  
and Services

cc: David C. Lee  
K&L Gates LLP