UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant ⊠ Filed by a party other than the Registrant □ Check the appropriate box:	
	Preliminary Proxy Statement
	Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
	Definitive Proxy Statement
\boxtimes	Definitive Additional Materials
	Soliciting Material Under §240.14a-12
	VERITONE, INC.
	(Name of Registrant as Specified In Its Charter)
	(Name of Person(s) Filing Proxy Statement, if other than the Registrant)
Payment of Filing Fee (Check all boxes that apply):	
X	No fee required
	Fee paid previously with preliminary materials
	Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11



VERITONE, INC.

2025 Annual Meeting Vote by June 12, 2025 11:59 PM ET



VERITONE, INC. 1615 PLATTE STREET 2ND FLOOR DENVER, CO 80202

V72586-P28684

You invested in VERITONE, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy materials for the stockholder meeting to be held on June 13, 2025.

Get informed before you vote

View the Notice and Proxy Statement and Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 30, 2025. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

Smartphone users

Point your camera here and vote without entering a control number



Vote Virtually at the Meeting*

June 13, 2025 10:30 AM MT

Virtually at: www.virtualshareholdermeeting.com/VERI2025

^{*}Please check the meeting materials for any special requirements for meeting attendance.

THIS IS NOT A VO

This is an overview of the propoupcoming stockholder meeting. the reverse side to vote these in

Voting Items

Election of Directors Nominees: O1) Knute P. KurtzO2) Michael Zilis Ratify the selection of Gra fiscal year ending Decembe 2. 3. Hold an advisory vote to ap Approve an amendment to stock from 75,000,000 to 4 5. an amendment Approve exculpation of certain offic Approve an amendment ar 6. Transact such other busing thereof. 7 -