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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 8-A**

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**FOR REGISTRATION OF CERTAIN CLASSES OF SECURITIES  
PURSUANT TO SECTION 12(b) OR (g) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

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**VERITONE, INC.**  
(Exact name of registrant as specified in its charter)

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**Delaware**  
(State of incorporation or organization)

**47-1161641**  
(I.R.S. Employer Identification No.)

**3366 Via Lido  
Newport Beach, CA 92663**  
(Address of principal executive offices and zip code)

**Securities to be registered pursuant to Section 12(b) of the Act:**

**Title of each class  
to be so registered**  
**Common Stock, par value \$0.001 per share**

**Name of each exchange on which  
each class is to be registered**  
**The NASDAQ Stock Market LLC**

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If this form relates to the registration of a class of securities pursuant to Section 12(b) of the Exchange Act and is effective pursuant to General Instruction A.(c) or (e), please check the following box. ☒

If this form relates to the registration of a class of securities pursuant to Section 12(g) of the Exchange Act and is effective pursuant to General Instruction A.(d) or (e), please check the following box. ☐

**Securities Act registration statement or Regulation A offering statement file number to which this form relates:**  
**333-216726**

**Securities to be registered pursuant to Section 12(g) of the Act:**  
**None**

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**Item 1. Description of Registrant's Securities to be Registered.**

The description of the common stock, par value \$0.001 per share, of Veritone, Inc., a Delaware corporation (the "Registrant"), as included under the caption "Description of Capital Stock" in the prospectus forming a part of the Registration Statement, as amended, originally filed with the Securities and Exchange Commission (the "Commission") on March 15, 2017 (File No. 333-216726), including exhibits, and as may be subsequently amended from time to time (the "Registration Statement"), is hereby incorporated by reference. In addition, any prospectus relating to the Registration Statement filed with the Commission pursuant to the Securities Act of 1933, as amended, shall be deemed to be incorporated by reference herein. Capitalized terms used herein and not otherwise defined shall have the meanings assigned to them in the Registration Statement.

**Item 2. Exhibits.**

Under the Instructions as to Exhibits with respect to Form 8-A, no exhibits are required to be filed because no other securities of the Registrant are registered on The NASDAQ Stock Market LLC and the securities registered hereby are not being registered pursuant to Section 12(g) of the Securities Exchange Act of 1934, as amended.

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**SIGNATURE**

Pursuant to the requirements of Section 12 of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this registration statement to be signed on its behalf by the undersigned, thereto duly authorized.

Date: May 11, 2017

VERITONE, INC.

By: /s/ Peter F. Collins

Name: Peter F. Collins

Title: Senior Vice President and Chief Financial Officer

*[Signature Page to Veritone, Inc. Form 8-A]*