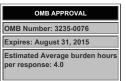
FORM D

Notice of Exempt Offering of Securities

### **UNITED STATES SECURITIES** AND EXCHANGE COMMISSION Washington, D.C.



1. Issuer's Identity			
CIK (Filer ID Number)	Previous Name(s)	Vone None	Entity Type
0001615165			© Corporation
Name of Issuer			C Limited Partnership
Veritone, Inc.			C Limited Liability Company
Jurisdiction of Incorporation/Organization			C General Partnership
DELAWARE			C Business Trust
Year of Incorporation/Organizat	ion		C Other
C Over Five Years Ago			1
• Within Last Five Years (Specify Year)	2014		

- C Yet to Be Formed
- 2. Principal Place of Business and Contact Information Name of Issuer

Veritone, Inc.			
Street Address 1	S	treet Address 2	
575 ANTON BOULEVARD			
City	State/Province/Country	ZIP/Postal Code	Phone No. of Issuer
COSTA MESA	CALIFORNIA	92626	888-507-1737

## 3. Related Persons

Last Name		First Name		Middle Name
STEELBERG		CHAD		
Street Address 1			Street Address 2	_
575 ANTON BOULE	VARD			
City		State/Province/Co	untry	ZIP/Postal Code
COSTA MESA		CALIFORNIA		92626
Relationship:	Exect	utive Officer	Director	Promoter
<u> </u>				
Last Name		First Name		Middle Name
STEELBERG		RYAN		
Street Address 1			Street Address 2	
575 ANTON BOULE	VARD			
City		State/Province/Co	untry	ZIP/Postal Code
COSTA MESA		CALIFORNIA		92626
Relationship:	Exect	utive Officer	✓ Director	Promoter

Last Name First Name Middle Name   COLLINS (PFTER [F.   Street Address 1 Street Address 2   GOTA MESA CALIFORNIA [2626]   Relationship: [Middle Name [Image: Street Address 2]   Cariffication of Response (If Necessary) [Image: Street Address 2]   Cariffication of Response (If Necessary) [Image: Street Address 2]   Cariffication of Response (If Necessary) [Image: Street Address 2]   Cariffication of Response (If Necessary) [Image: Street Address 2]   Cariffication of Response (If Necessary) [Image: Street Address 2]   Cariffication of Response (If Necessary) [Image: Street Address 2]   Cariffication of Response (If Necessary) [Image: Street Address 2]   Cariffication of Response (If Necessary) [Image: Street Address 2]   Cariffication of Response (If Necessary) [Image: Street Address 2]   Cariffication of Response (If Necessary) [Image: Street Address 2]   Cariffication of Response (If Necessary) [Image: Street Address 2]   Cariffication of Response (If Necessary) [Image: Street Address 2]   Cariffication of Response (If Necessary) [Image: Street Address 2]   Last Name First Name Middle Name   Cariffication of Response (If Necessary) [Image: Street Address 2]   Cariffication of Response (If Necessary) [Image: Street Address 2]   Cariffication of Response (If Necessary) [Image: Street Address 2]   Cariffication of Response (If Necessary) [Image: Street Address 2]							
Street Address 1 Street Address 2 STS ANTON BOULEVARD  City State/Province/Country ZIP/Postal Code  COSTA MESA CALIFORNIA Street Address 2 STS ANTON BOULEVARD  City State/Province/Country ZIP/Postal Code COSTA MESA CALIFORNIA Street Address 2 STS ANTON BOULEVARD City State/Province/Country ZIP/Postal Code COSTA MESA First Name First Name Middle Name First Name Middle Name CEHL First Name First Name Middle Name CHL Street Address 1 Street Address 2 STS ANTON BOULEVARD City State/Province/Country ZIP/Postal Code COSTA MESA CALIFORNIA Street Address 2 STS ANTON BOULEVARD City State/Province/Country ZIP/Postal Code COSTA MESA CALIFORNIA Street Address 2 STS ANTON BOULEVARD City State/Province/Country ZIP/Postal Code COSTA MESA CALIFORNIA Street Address 2 STS ANTON BOULEVARD City State/Province/Country ZIP/Postal Code COSTA MESA CALIFORNIA Street Address 2 STS ANTON BOULEVARD City State/Province/Country ZIP/Postal Code COSTA MESA CALIFORNIA Street Address 2 STS ANTON BOULEVARD City State/Province/Country ZIP/Postal Code COSTA MESA CALIFORNIA Street Address 1 Street Address 2 STS ANTON BOULEVARD City State/Province/Country ZIP/Postal Code COSTA MESA CALIFORNIA Street Address 1 Street Address 2 STS ANTON BOULEVARD City State/Province/Country ZIP/Postal Code COSTA MESA CALIFORNIA Street Address 1 Street Address 2 STS ANTON BOULEVARD City State/Province/Country ZIP/Postal Code COSTA MESA CALIFORNIA Street Address 1 Street Address 2 STS ANTON BOULEVARD City State/Province/Country ZIP/Postal Code COSTA MESA CALIFORNIA Street Address 1 Street Address 2 STS ANTON BOULEVARD City State/Province/Country ZIP/Postal Code State/Province/Country ZIP/Postal Code COSTA MESA CALIFORNIA Street Address 1 Street Address 2 STS ANTON BOULEVARD City State/Province/Country ZIP/Postal Code Street Address 1 Street Address 2 STS ANTON BOULEVARD City State/Province/Country ZIP/Postal Code State/Province/Country SIP/Postal Code State/Province/Country SIP/Postal Code State/Province/Country SIP/Postal Code State/Province/Country SIP/Postal Code St	Last Name		First Name		Middle	Name	
STATON BOULEVARD         City       State/Province/Country       ZIP/Postal Code         COSTA MESA       CALIFORNIA       92626         Relationship:               Executive Officer             Director             Promoter         Clarification of Response (if Necessary)              Exet Address 1             Street Address 2             Street Address 2             Street Address 1             Street Address 2             State/Province/Country             ZIP/Postal Code             COSTA MESA             California             State/Province/Country             ZIP/Postal Code             COSTA MESA             California             Street Address 2             State/Province/Country             ZIP/Postal Code             COSTA MESA             California             Street Address 2             State/Province/Country             ZIP/Postal Code             COSTA MESA             California             Street Address 2             Street Address 3             Street Address 4             Street Addre	COLLINS		PETER		F.		
City State/Province/Country ZIP/Postal Code   COSTA MESA CALIFORNIA 92626     Relationship:         First Name Middle Name     City State/Province/Country ZIP/Postal Code     Costa MESA       Last Name       City State/Province/Country     City State/Province/Country <td>Street Address 1</td> <td></td> <td></td> <td>Street Address 2</td> <td></td> <td></td> <td></td>	Street Address 1			Street Address 2			
COSTA MESA CALIFORNIA 92626   Relationship:          Executive Officer         Director         Promoter    Chrifteation of Response (if Necessary)     Last Name First Name   Middle Name   CHECKETTS   NATHANIEL   Last Name   CHECKETTS   Natter Address 1   Street Address 1   Street Address 1   COSTA MESA   CALIFORNIA   219/Postal Code   COSTA MESA   CALIFORNIA   2626     Relationship:   Executive Officer   Image: Street Address 2   Street Address 1   Street Address 2     Cost A MESA     Image: Street Address 2     Cost A MESA     First Name     Middle Name     GEHL     JEFF   P.     Street Address 2     Street Address 2     Cost A MESA     CALIFORNIA     Street Address 2     Street Address 3     Street Address 4     First Name     Middle Name     GEHL     JEFF   P.     Charrence Address 2     Street Address 3     Street Address 4     Charrence Address 1     Street Address 2     Stree	575 ANTON BOUL	EVARD					
Relationship:	City		State/Province/0	Country	ZIP/Po	stal Code	
Charification of Response (if Necessary)     Last Name   First Name   Middle Name   CHECKETTS   INATHANIEL   Executive Officer   First Name   Middle Name   Clarification of Response (if Necessary)   Clarification of Response (if Necessary)     Last Name   First Name   Middle Name   Clarification of Response (if Necessary)     Last Name   First Name   Middle Name   GEHL   JEFF   F   Street Address 1   Street Address 2   575 ANTON BOULEVARD   Clip   State/Province/Country   ZIP/Postal Code   Costa MESA   Clarification of Response (if Necessary)     Clarification of Response (if Necessary)     Last Name   First Name   Middle Name   GEHL   JEFF   P   Street Address 1   Street Address 2   Costa MESA   Clarification of Response (if Necessary)     Last Name   First Name   Middle Name   GRAZLADIO, III   [Ge.   Clay   State/Province/Country   ZIP/Postal Code   Costa MESA    [Costa MESA   [Costa MESA<	COSTA MESA		CALIFORNIA	A	92626	6	
Charification of Response (if Necessary)     Last Name   First Name   Middle Name   CHECKETTS   INATHANIEL   Executive Officer   First Name   Middle Name   Clarification of Response (if Necessary)   Clarification of Response (if Necessary)     Last Name   First Name   Middle Name   Clarification of Response (if Necessary)     Last Name   First Name   Middle Name   GEHL   JEFF   F   Street Address 1   Street Address 2   575 ANTON BOULEVARD   Clip   State/Province/Country   ZIP/Postal Code   Costa MESA   Clarification of Response (if Necessary)     Clarification of Response (if Necessary)     Last Name   First Name   Middle Name   GEHL   JEFF   P   Street Address 1   Street Address 2   Costa MESA   Clarification of Response (if Necessary)     Last Name   First Name   Middle Name   GRAZLADIO, III   [Ge.   Clay   State/Province/Country   ZIP/Postal Code   Costa MESA    [Costa MESA   [Costa MESA<			·				
Last Name       First Name       Middle Name         CHECKETTS       NATHANIEL       L         street Address 1       Street Address 2         575 ANTON BOULEVARD	Relationship:	Execut	ive Officer	Director		Promoter	
CHECKETTS NATHANIEL   Last Street Address 1   Street Address 1 Street Address 2   COSTA MESA CALIFORNIA   Promoter Promoter   Clarification of Response (if Necessary) Director   Clarification of Response (if Necessary) Promoter   Last Name First Name   Middle Name Street Address 2   ST6 ANTON BOULEVARD Promoter   Clarification of Response (if Necessary)	Clarification of Respon	se (if Necessary	·)			· · · · ·	
CHECKETTS NATHANIEL   Last Street Address 1   Street Address 1 Street Address 2   COSTA MESA CALIFORNIA   Promoter Promoter   Clarification of Response (if Necessary) Director   Clarification of Response (if Necessary) Promoter   Last Name First Name   Middle Name Street Address 2   ST6 ANTON BOULEVARD Promoter   Clarification of Response (if Necessary)			·				
CHECKETTS NATHANIEL   Last Street Address 1   Street Address 1 Street Address 2   COSTA MESA CALIFORNIA   Promoter Promoter   Clarification of Response (if Necessary) Director   Clarification of Response (if Necessary) Promoter   Last Name First Name   Middle Name Street Address 2   ST6 ANTON BOULEVARD Promoter   Clarification of Response (if Necessary)							
CHECKETTS NATHANIEL   Last Street Address 1   Street Address 1 Street Address 2   COSTA MESA CALIFORNIA   Promoter Promoter   Clarification of Response (if Necessary) Director   Clarification of Response (if Necessary) Promoter   Last Name First Name   Middle Name Street Address 2   ST6 ANTON BOULEVARD Promoter   Clarification of Response (if Necessary)							_
Street Address 1 Street Address 2   ST5 ANTON BOULEVARD CALIFORNIA   COSTA MESA CALIFORNIA   Relationship: Executive Officer   Executive Officer Director   Promoter	Last Name		First Name		Middle	Name	
575 ANTON BOULEVARD   City State/Province/Country   COSTA MESA   CALIFORNIA   92626     Relationship:   Executive Officer   Image: Street Address 1   Street Address 2   575 ANTON BOULEVARD   City   State/Province/Country   ZIP/Postal Code   COSTA MESA     Relationship:   Image: Street Address 2   Street Address 3   Califorential   Street Address 4   Street Address 5   Costa MESA   Image: Street Address 2   Street Address 1   Street Address 2   Street Address 1   Street Address 2   Costa MESA   Image: Street Address 2   Street Address 1   Street Address 2   Street Address 1   Street Address 2   Costa MESA   Image: Street Address 2   Street Address 1   Street Address 1   Street Address 2   Street Address 2   Street Address 3   Street Address 2   Street Address 1   Street Address 2   Street Address 2   Street Address 3   Street Address 4   Street Address 4   Street Address 5   Street Address 6   Street Address 7	CHECKETTS		NATHANIEL		L.		
City State/Province/Country ZIP/Postal Code   COSTA MESA CALIFORNIA 92626     Relationship: Executive Officer Director Promoter     Clarification of Response (if Necessary)     Last Name First Name Middle Name     GEHL JEFF P.     Street Address 1 Street Address 2     575 ANTON BOULEVARD     City State/Province/Country     ZIP/Postal Code     COSTA MESA     Relationship:     Executive Officer     V     Director     Promoter     Clarification of Response (if Necessary)     City     State/Province/Country     ZIP/Postal Code     COSTA MESA     Promoter     Relationship:     Calification of Response (if Necessary)     Last Name     First Name     Middle Name     GRAZLADIO, III   Grazification of Response (if Necessary)     Last Name     First Name   Middle Name     Grazification of Response (if Necessary)     Last Name   First Name   Middle Name   GRAZLADIO, III   Grazification of Response (if Necessary)     City   Street Addr	Street Address 1			Street Address 2			
COSTA MESA CALIFORNIA 92626   Relationship: Executive Officer Director Promoter   Clarification of Response (if Necessary)	575 ANTON BOUL	EVARD					
Relationship: Executive Officer   Relationship: Executive Officer     Last Name First Name   Middle Name   GEHL JEFF   Promoter     Street Address 1   Street Address 2   575 ANTON BOULEVARD     City   State/Province/Country   ZIP/Postal Code   COSTA MESA     Clarification of Response (if Necessary)     Last Name   First Name   Middle Name   GRAZIADIO, III   GRAZIADIO, III   GRAZIADIO, III   City   Street Address 1   Street Address 2   575 ANTON BOULEVARD   Clarification of Response (if Necessary)     Last Name   First Name   Middle Name   GRAZIADIO, III   GC.   Louis   Street Address 1   Street Address 2   575 ANTON BOULEVARD   City   State/Province/Country   ZIP/Postal Code   COSTA MESA   California   Promoter	City		State/Province/0	Country	ZIP/Po	stal Code	
Clarification of Response (if Necessary)     Clarification of Response (if Necessary)     Last Name     First Name     Middle Name     GEHL     JEFF     Pressor     Street Address 1   Street Address 2   575 ANTON BOULEVARD     City     State/Province/Country   ZIP/Postal Code   COSTA MESA     CalifORNIA     92626     Relationship:     Executive Officer     Director   Promoter   Clarification of Response (if Necessary)     Last Name     First Name     Middle Name     GRAZIADIO, III     GRAZIADIO, III     Grazianton BOULEVARD     Last Name     First Name     Middle Name     GRAZIADIO, III     Grazianton BOULEVARD     City     Street Address 1     Street Address 2     575 ANTON BOULEVARD     City     State/Province/Country     ZIP/Postal Code     Costa MESA     CaliFORNIA     92626     Relationship:     Executive Officer     Director     Promoter <td>COSTA MESA</td> <td>]</td> <td>CALIFORNIA</td> <td>4</td> <td>92626</td> <td>;</td> <td></td>	COSTA MESA	]	CALIFORNIA	4	92626	;	
Clarification of Response (if Necessary)     Clarification of Response (if Necessary)     Last Name     First Name     Middle Name     GEHL     JEFF     Pressor     Street Address 1   Street Address 2   575 ANTON BOULEVARD     City     State/Province/Country   ZIP/Postal Code   COSTA MESA     CalifORNIA     92626     Relationship:     Executive Officer     Director   Promoter   Clarification of Response (if Necessary)     Last Name     First Name     Middle Name     GRAZIADIO, III     GRAZIADIO, III     Grazianton BOULEVARD     Last Name     First Name     Middle Name     GRAZIADIO, III     Grazianton BOULEVARD     City     Street Address 1     Street Address 2     575 ANTON BOULEVARD     City     State/Province/Country     ZIP/Postal Code     Costa MESA     CaliFORNIA     92626     Relationship:     Executive Officer     Director     Promoter <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>							
Last Name First Name   GEHL JEFF   P.   Street Address 1   Street Address 2   575 ANTON BOULEVARD   City State/Province/Country   COSTA MESA   CALIFORNIA   92626     Relationship:   Executive Officer   Ø   Director   Promoter     Clarification of Response (if Necessary)     Last Name   First Name   Middle Name   GRAZIADIO, III   GR   Street Address 1   Street Address 2   575 ANTON BOULEVARD     City   State/Province/Country   ZIP/Postal Code   COSTA MESA   California   10   Promoter     Relationship:     Executive Officer     Promoter     California     10     Promoter     Clarification of Response (if Necessary)	Relationship:	Execut	ive Officer	Director		Promoter	
Last Name First Name Middle Name   GEHL JEFF P.   Street Address 1 Street Address 2   575 ANTON BOULEVARD							
GEHL JEFF   Street Address 1 Street Address 2   575 ANTON BOULEVARD	Clarification of Respon	se (if Necessary	r)				
GEHL JEFF   Street Address 1 Street Address 2   575 ANTON BOULEVARD	L						
GEHL JEFF   Street Address 1   Street Address 2     575 ANTON BOULEVARD     City   State/Province/Country   ZIP/Postal Code   COSTA MESA   CALIFORNIA   92626     Relationship:   Executive Officer   Director   Promoter     Clarification of Response (if Necessary)     Last Name   First Name   Middle Name   GRAZIADIO, III   G.   Street Address 1   Street Address 2   575 ANTON BOULEVARD     City   State/Province/Country   ZIP/Postal Code   COSTA MESA   CALIFORNIA   92626     Relationship:     Executive Officer     Promoter     City   State/Province/Country     ZIP/Postal Code   COSTA MESA     Promoter							
GEHL JEFF   Street Address 1 Street Address 2   575 ANTON BOULEVARD							
Street Address 1 Street Address 2   575 ANTON BOULEVARD   City State/Province/Country   ZIP/Postal Code   COSTA MESA   CALIFORNIA   92626     Relationship:   Executive Officer   Director   Promoter     Clarification of Response (if Necessary)     Last Name   First Name   Middle Name   GRAZIADIO, III   G.   Street Address 1   Street Address 2   575 ANTON BOULEVARD     City   State/Province/Country   ZIP/Postal Code   COSTA MESA   CalifORNIA   92626     Relationship:   Executive Officer     Director     Promoter     California     Promoter     California     Promoter     Costa MESA     California     Promoter						Name	
575 ANTON BOULEVARD   City State/Province/Country   ZIP/Postal Code   COSTA MESA   CALIFORNIA   92626     Relationship:   Executive Officer   Image: Control of Response (if Necessary)     Last Name   First Name   GRAZIADIO, III   G.   Street Address 1   Street Address 2   575 ANTON BOULEVARD   City   State/Province/Country   ZIP/Postal Code   COSTA MESA   CALIFORNIA   92626     Relationship:   Executive Officer     Image: Costa MESA     California     Promoter     California     Promoter     Promoter     Image: Costa MESA     Imag			JEFF		<b>P.</b>		
City State/Province/Country ZIP/Postal Code   COSTA MESA CALIFORNIA 92626     Relationship:  Executive Officer      Clarification of Response (if Necessary)     Last Name First Name     Middle Name     GRAZIADIO, III     G.     Street Address 1     Street Address 2     575 ANTON BOULEVARD     City State/Province/Country     ZIP/Postal Code     Costa MESA     CALIFORNIA     92626     Relationship:     Executive Officer     Director     Promoter     California     Promoter     Promoter     Promoter     California     Promoter     Promoter <td></td> <td></td> <td>]</td> <td>Street Address 2</td> <td></td> <td></td> <td></td>			]	Street Address 2			
COSTA MESA CALIFORNIA     Relationship: Executive Officer     Executive Officer Director     Promoter     Clarification of Response (if Necessary)     Clarification of Response (if Necessary)     Last Name First Name     Middle Name     GRAZIADIO, III     G.     Louis     Street Address 1     Street Address 2     575 ANTON BOULEVARD     City   State/Province/Country   ZIP/Postal Code     COSTA MESA     Relationship:     Executive Officer   Director	575 ANTON BOUL	EVARD					
Relationship:  Executive Officer    Clarification of Response (if Necessary)     Clarification of Response (if Necessary)     Last Name   First Name   Middle Name   GRAZIADIO, III   G.   Street Address 1   Street Address 2   575 ANTON BOULEVARD   City   State/Province/Country   ZIP/Postal Code   COSTA MESA   California   Promoter     Relationship:	City		State/Province/0	Country	ZIP/Po	stal Code	
Clarification of Response (if Necessary)  Last Name First Name Middle Name  GRAZIADIO, III  GG.  LOUIS  Street Address 1  Street Address 2  575 ANTON BOULEVARD  City State/Province/Country ZIP/Postal Code  COSTA MESA  CALIFORNIA  92626  Relationship:  Executive Officer  Director  Promoter	COSTA MESA		CALIFORNIA	4	92626	•	
Clarification of Response (if Necessary)  Last Name First Name Middle Name  GRAZIADIO, III  GG.  LOUIS  Street Address 1  Street Address 2  575 ANTON BOULEVARD  City State/Province/Country ZIP/Postal Code  COSTA MESA  CALIFORNIA  92626  Relationship:  Executive Officer  Director  Promoter	r			1		1 <b></b>	
Last Name       First Name       Middle Name         GRAZIADIO, III       G.       LOUIS         Street Address 1       Street Address 2         575 ANTON BOULEVARD	Relationship:	Execut	ive Officer	Director		Promoter	
Last Name       First Name       Middle Name         GRAZIADIO, III       G.       LOUIS         Street Address 1       Street Address 2         575 ANTON BOULEVARD	Clarification of Respon	se (if Necessary	r)				
GRAZIADIO, III       G.       LOUIS         Street Address 1       Street Address 2         575 ANTON BOULEVARD	*		/				
GRAZIADIO, III       G.       LOUIS         Street Address 1       Street Address 2         575 ANTON BOULEVARD							
GRAZIADIO, III       G.       LOUIS         Street Address 1       Street Address 2         575 ANTON BOULEVARD							
GRAZIADIO, III G.   Street Address 1 Street Address 2   575 ANTON BOULEVARD	Last Name		First Name		Middle	Name	
Street Address 1       Street Address 2         575 ANTON BOULEVARD			G.				
575 ANTON BOULEVARD         City       State/Province/Country       ZIP/Postal Code         COSTA MESA       CALIFORNIA       92626         Relationship:       Executive Officer       Director       Promoter	L			Street Address ?	4 <u>1200</u>		
City     State/Province/Country     ZIP/Postal Code       COSTA MESA     CALIFORNIA     92626       Relationship:     Executive Officer     Director	r	FVADD	]	Satur Additess 2			
COSTA MESA     CALIFORNIA     92626       Relationship:        Executive Officer      Director			State/Dronte and	Country	710/0	stal Code	
Relationship:   Executive Officer   Director   Promoter		1		-			
	CUSTA MESA		CALIFORNIA	4	92626	•	
	Deletter 11			Direct		E Providence	
Clarification of Response (if Necessary)	Ketationsnip:	Execut	ive Officer	Director		Promoter	
	Clarification of Respon	se (if Necessary	7)				

Last Name	First Name	Middle Name
KURTZ	KNUTE	P.
Street Address 1	Street Address 2	
575 ANTON BOULEVARD		
City	State/Province/Country	ZIP/Postal Code
COSTA MESA	CALIFORNIA	92626
Relationship:	ntive Officer Director	Promoter
Clarification of Response (if Necessar	y)	
	· · ·	
Last Name	First Name	Middle Name
OATES	CHRISTOPHER	J.
Street Address 1	Street Address 2	
575 ANTON BOULEVARD		
City	State/Province/Country	ZIP/Postal Code
COSTA MESA	CALIFORNIA	92626
Relationship: Execu	tive Officer Director	Promoter
Clarification of Response (if Necessar	y)	
Last Name	First Name	Middle Name
COYNE	JEFFREY	<b>B</b> .
Street Address 1	Street Address 2	
575 ANTON BOULEVARD		
City	State/Province/Country	ZIP/Postal Code
COSTA MESA	CALIFORNIA	92626
· · · · · · · · · · · · · · · · · · ·		
Relationship: Execu	tive Officer Director	Promoter
Clarification of Response (if Necessar	y)	
Last Name	First Name	Middle Name
KRIEGER	PAUL	A.
Street Address 1	Street Address 2	
575 ANTON BOULEVARD		
City	State/Province/Country	ZIP/Postal Code
COSTA MESA	CALIFORNIA	92626
Relationship:	ntive Officer Director	Promoter
Clarification of Response (if Necessar	y)	

GANLEY, JR.	JOHN	A.
Street Address 1 575 ANTON BOULEVARD	Street Address	2
City COSTA MESA	State/Province/Country CALIFORNIA	ZIP/Postal Code
Relationship: Execut	tive Officer Director	Promoter
Clarification of Response (if Necessary	)	

## 4. Industry Group

## C Agriculture

## **Banking & Financial Services** C Commercial Banking

- C Biotechnology

Health Care

- 0

C Manufacturing

**Real Estate** 

0

C Commercial

C Residential

Construction

C REITS & Finance

- C Investment Banking C Pooled Investment Fund
- Other Banking & Financial

C Services

C Insurance

C Investing

#### C Business Services

#### Energy

- C Coal Mining
- C Electric Utilities
- C Energy Conservation
- C Environmental Services
- C Oil & Gas
- C Other Energy

# C Retailing

- C Health Insurance
- 0 Hospitals & Physicians
  - Pharmaceuticals
- C Other Health Care
- C Computers C Telecommunications
- C Other Technology

#### Travel

C Restaurants

Technology

- C Airlines & Airports
- C Lodging & Conventions
- O Tourism & Travel Services
- O Other Travel
- C Other Real Estate

C

0

• Other

## 5. Issuer Size

- **Revenue Range**
- C No Revenues
- C \$1 - \$1,000,000
- \$1,000,001 \$5,000,000 C
- C \$5,000,001 - \$25,000,000
- C \$25,000,001 - \$100,000,000
- C Over \$100,000,000
- $\odot$ Decline to Disclose
- C Not Applicable

#### Aggregate Net Asset Value Range

- 0 No Aggregate Net Asset Value
  - \$1 \$5,000,000
  - \$5,000,001 \$25,000,000
- 0 \$25,000,001 - \$50,000,000
- 0 \$50,000,001 - \$100,000,000
- 0 Over \$100,000,000
- C Decline to Disclose
- C Not Applicable

6. F app	• •	s) and Exclusion(s) Claimed (select all that
	Rule 504(b)(1) (not (i), (ii) or (iii))	Rule 505
	Rule 504 (b)(1)(i)	Rule 506(b)
	Rule 504 (b)(1)(ii)	Rule 506(c)
	Rule 504 (b)(1)(iii)	Securities Act Section 4(a)(5)
		Investment Company Act Section 3(c)

7. Type of Filing	
New Notice Date of First	Sale 2018-08-31 First Sale Yet to Occur
Amendment	
8. Duration of Offering	g
Does the Issuer intend this offering t	o last more than one year? O Yes O No
9. Type(s) of Securitie	es Offered (select all that apply)
Pooled Investment Fund Interests	Equity
Tenant-in-Common Securities	Debt
Mineral Property Securities	D Option, Warrant or Other Right to Acquire Another Security
Security to be Acquired Upon Exercise of Option, Warrant or	Other (describe)

# 10. Business Combination Transaction

\$ 0

USD

Is this offering being made in connection with a business combination framework transaction, such as a merger, acquisition or exchange offer? The transaction of tra

Clarification of Response (if Necessary)

## 11. Minimum Investment

Minimum investment accepted from any outside investor

# 12. Sales Compensation

Clarification of Response (if Necessary)

Recipient	Recipient CRD Number 🔲 None
(Associated) Broker or Dealer 🔲 None	(Associated) Broker or Dealer CRD 🔲 None
Street Address 1	Street Address 2
City State	/Province/Country ZIP/Postal Code
State(s) of Solicitation	All States

## 13. Offering and Sales Amounts

Total Offering Amount	\$ 7499967	USD	🗖 Indefinite
Total Amount Sold	\$ 7499967	USD	
Total Remaining to be Sold	\$ 0	USD	🗖 Indefinite

14	4.	Inv	ve	sto	rs

offering

Cl

Select if securities in the offering have been or may be sold to persons who
do not qualify as accredited investors,
Number of such non-accredited investors who already have invested in the

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Regardless of whether securities in the offering have been or may be sold to persons who do not qualify as accredited investors, enter the total number of investors who already have invested in the offering:

#### 15. Sales Commissions & Finders' Fees Expenses

Provide separately the amounts of sales commissions and finders' fees expenses, if any. If the amount of an expenditure is not known, provide an estimate and check the box next to the amount.

Sales Commissions \$	0	USD	Estimate
Finders' Fees \$	0	USD	Estimate
arification of Response (if Necessary)			

16. Use of Proceeds

Provide the amount of the gross proceeds of the offering that has been or is proposed to be used for payments to any of the persons required to be named as executive officers, directors or promoters in response to Item 3 above. If the amount is unknown, provide an estimate and check the box next to the amount.

	\$ 0	USD	Γ	Estimat
(if Necessary)				

#### Signature and Submission

Please verify the information you have entered and review the Terms of Submission below before signing and clicking SUBMIT below to file this notice.

#### **Terms of Submission**

Clarification of Response

In submitting this notice, each Issuer named above is:

- Notifying the SEC and/or each State in which this notice is filed of the offering of securities described and undertaking to furnish them, upon written request, the information furnished to offerees.
- Irrevocably appointing each of the Secretary of the SEC and, the Securities Administrator or other legally designated officer of the State in which the Issuer maintains its principal place of business and any State in which this notice is filed, as its agents for service of process, and agreeing that these persons may accept service on its behalf, of any notice, process or pleading, and further agreeing that such service may be made by registered or certified mail, in any Federal or state action, administrative proceeding, or arbitration brought against it in any place subject to the jurisdiction of the United States, if the action, proceeding or arbitration (a) arises out of any activity in connection with the offering of securities that is the subject of this notice, and (b) is founded, directly or indirectly, upon the provisions of: (i) the Securities Act of 1933, the Securities Exchange Act of 1934, the Trust Indenture Act of 1939, the Investment Company Act of 1940, or the Investment Advisers Act of 1940, or any rule or regulation under any of these statutes, or (ii) the laws of the State in which the issuer maintains its principal place of business or any State in which this notice is filed.
- Certifying that, if the issuer is claiming a Regulation D exemption for the offering, the issuer is not disqualified from relying on Regulation D for one of the reasons stated in Rule 505(b)(2)(iii) or Rule 506(d).

Each Issuer identified above has read this notice, knows the contents to be true, and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

For signature, type in the signer's name or other letters or characters adopted or authorized as the signer's signature.

Issuer	Signature	Name of Signer	Title	Date
Veritone, Inc.	/s/Jeffrey B. Coyne	Jeffrey B. Coyne	Exec. VP, General Counsel and Secretary	2018-09-12