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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Fint of Type Responses)										
1. Name and Address of Reporting Checketts Nathaniel L.	2. Issuer Name and Ticker or Trading Symbol Veritone, Inc. [VERI]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner			
(Last) (First) C/O VERITONE, INC., 3360		3. Date of Earliest Transaction (Month/Day/Year) 05/11/2017						Officer (give title below)O	ther (specify bel	ow)
(Street) NEWPORT BEACH, CA 92	4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City) (State)	(Zip)	Т	able I - Nor	n-De	rivative S	Securitie	s Acqu	ired, Disposed of, or Beneficially Ov	vned	
1.Title of Security	2. Transaction	2A. Deemed	3. Transacti	ion	4. Securi	ties Acqu	uired	5. Amount of Securities Beneficially	6.	7. Nature
(Instr. 3)	Date	Execution Date, if	Code		(A) or Di	isposed o	of (D)	Owned Following Reported	Ownership	of Indirect
	(Month/Day/Year)		(Instr. 8)		(Instr. 3,	4 and 5)			Form:	Beneficial
		(Month/Day/Year)	Code	V	Amount	(A) or (D)	Price		Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information SEC 1474 (9-02) contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

	(e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	Conversion	(Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code)		ive les ed ed	6. Date Exer and Expirati (Month/Day	on Date	7. Title and of Underlyin Securities (Instr. 3 and	ng	Derivative Security (Instr. 5)	Derivative Securities Beneficially Owned Following Reported Transaction(s)	Derivative Security: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)		Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted stock units	<u>(1)</u>	05/11/2017		А		5,000		<u>(2)</u>	<u>(2)</u>	Common Stock	5,000	\$ 0	5,000	D	

Reporting Owners

	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
Checketts Nathaniel L. C/O VERITONE, INC. 3366 VIA LIDO NEWPORT BEACH, CA 92663	Х						

Signatures

/s/ Ellen S. Bancroft, Attorney-in-Fact	05/15/2017
**Signature of Reporting Person	Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Each restricted stock unit represents a contingent right to receive one share of Veritone common stock.

(2) The restricted stock units vest upon the earlier of (i) the reporting person's completion of one (1) year of Board service measured from May 11, 2017 (the "Grant Date") or (ii) the day immediately preceding the date of the regular annual stockholders meeting next following the Grant Date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.