FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

(Print or Type Responses)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * Steelberg Chad					2. Issuer Name and Ticker or Trading Symbol Veritone, Inc. [VERI]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner					
(Last) (First) (Middle) C/O VERITONE, INC., 575 ANTON BOULEVARD					3. Date of Earliest Transaction (Month/Day/Year) 04/26/2018						X_ Officer (give title below) Other (specify below) CEO, Chairman of the Board					
(Street) COSTA MESA, CA 92626				4.	4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person _Form filed by More than One Reporting Person						
(City		(State)	(Zip)			Table I -	Non	-Derivativ	e Sec	urities Acq	uired, Disp	osed of, or I	Benefic	ially Own	ed	
(Instr. 3) Date Exe (Month/Day/Year) any		Execu ar) any	Deemed 3. Transaction Code (Instr. 8)		ion	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)			6. Ownershi Form: Direct (D	Indirect Benefic Owner	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
						Code	V	Amount	(A) or (D)	Price		- ,		(I) (Instr. 4)		
Common	Stock		04/26/2018			P ⁽¹⁾		9,749	A	\$ 18.0904 (2)	28,307			D		
Common	Stock		04/26/2018			P ⁽¹⁾		10,251	A	\$ 18.6939 (3)	38,558			D		
Common	Stock										3,355,38	7		I	Coast	tments,
Common	Stock										298,287			I	By St Holdi LLC	ngs,
Common	Stock										589,968			I	By No Invest	tments,
Common Stock									215,921			I	By St Verito Fund			
Reminder:	Report on a s	separate lin	ne for each class	of securities	es beneficially	owned d	ļ	Persons contained	who i	his form a	o the collective not requirently valid	uired to res	spond	unless	SEC 14	74 (9-02)
			Tal		rivative Secu											
Derivative Security (Instr. 3)	Title of Conversion Curity or Exercise (Month/Day/Year) 3. Transaction Date Execution Date any		eemed ion Date,	4. Transaction Code	5.	er ative ties red sed 3,	6. Date Exercisable and Expiration Date (Month/Day/Year)		able 7. Date Air ar) Ui	Title and mount of nderlying ecurities nstr. 3 and	Own Follo Repo		tive ties F icially D icia	O. Ownership orm of Oerivative ecurity: Direct (D) r Indirect (C) (instr. 4)	Beneficial	

	Code V (A	Exercisable Date	Title Amount or Number of Shares	
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Reporting Owners

B 41 0 W 4	Relationships							
Reporting Owner Name / Address	Director 10% Owner		Officer	Other				
Steelberg Chad C/O VERITONE, INC. 575 ANTON BOULEVARD COSTA MESA, CA 92626	X	X	CEO, Chairman of the Board					

Signatures

/s/Jeffrey B. Coyne, as attorney-in-fact for reporting person	04/27/2018
Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction was effected pursuant to a Rule 10b5-1 Trading Plan adopted by reporting person on March 15, 2018.
 - Reflects the weighted-average purchase price for an aggregate of 9,749 shares purchased in multiple transactions at prices ranging from \$17.57 to \$18.47 per share.
- (2) Reporting person undertakes to provide upon request by the Securities and Exchange Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares purchased at each separate price.
- Reflects the weighted-average purchase price for an aggregate of 10,251 shares purchased in multiple transactions at prices ranging from \$18.50 to \$18.85 per share.

 (3) Reporting person undertakes to provide upon request by the Securities and Exchange Commission staff, the issuer, or a security holder of the issuer, full information
- (3) Reporting person undertakes to provide upon request by the Securities and Exchange Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares purchased at each separate price.
- Shares are held by Newport Coast Investments, LLC. The grantor trust of reporting person (of which reporting person is a trustee) is a managing member of Newport Coast (4) Investments, LLC and, as such, reporting person may be deemed a beneficial owner of such shares. Reporting person disclaims beneficial ownership of such shares, except to the extent of his pecuniary interest therein.
- (5) Shares are held by Steel Holdings, LLC. Reporting person is the Manager and member of Steel Holdings, LLC and, as such, reporting person may be deemed a beneficial owner of such shares. Reporting person disclaims beneficial ownership of such shares, except to the extent of his pecuniary interest therein.
- Shares are held by NCI Investments, LLC ("NCI"). Reporting person is the Manager of NCI (and his grantor trust owns 50% of the membership interests in NCI) and, as (6) such, reporting person may be deemed a beneficial owner of such shares. Reporting person disclaims beneficial ownership of such shares, except to the extent of his
- (6) such, reporting person may be deemed a beneficial owner of such shares. Reporting person disclaims beneficial ownership of such shares, except to the extent of his pecuniary interest therein.
- Shares are held by Steel Veritone Fund I, LLC ("SVF"). Reporting person is the Manager of SVF (and his grantor trust owns 50% of the membership interests in SVF) and, (7) as such, reporting person may be deemed a beneficial owner of such shares. Reporting person disclaims beneficial ownership of such shares, except to the extent of his pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.