## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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C/O VERITONE, INC., 575 ANTON BOULEVARD			Veritone, Inc. [VERI]  3. Date of Earliest Transaction (Month/Day/Year)  07/24/2020						5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director 10% Owner					
									Officer (give title below) Other (specify below)					
									6. Individual or Joint/Group Filing(Check Applicable Line)  Form filed by One Reporting Person Form filed by More than One Reporting Person					
(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
Dat	te	2A. Deemed Execution Date, if any		3. Transaction Code (Instr. 8)		ion 4. Sec (A) or (D)	4. Securities Acquir (A) or Disposed of		5. Amoun Beneficial Reported	nt of Securities Illy Owned Following Transaction(s)		6. Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership	
				Cod	e	V Amou	(A) or (D)	Price				(I) (Instr. 4)	et (Instr. 4)	
07	/24/2020			A		6,925 (1)	5 A	\$ 0	26,442			D		
					th	e form di , Disposed	splays a of, or Ben	currer eficiall	ntly valid	OMB con				
onversion Date Exercise (Month/Day/Year) any		4. Transacti Code	5 N O D D S A (A D O (I	5. Number of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Ti Amo Undo Secu	ount of erlying crities	8. Price of Derivative Security (Instr. 5)	Derivative Securities Beneficially Owned Following Reported	Owners Form o Derivat Security Direct ( or Indir	Beneficia Ownersh (Instr. 4)	
									or					
	(Street)  92626 (State)  2. 1 Date (Mode)  3. Transaction Date	Reporting Person*  (First) (Middle) NC., 575 ANTON  (Street)  2. Transaction Date (Month/Day/Year)  07/24/2020  Paparate line for each class of secur  Table II - I  3. Transaction Date (Month/Day/Year)  3A. Deemed Execution Date (Month/Day/Year)	Reporting Person*  2. Issuer Nar Veritone, Ir  (First) (Middle) 3. Date of Ear 07/24/2020  (Street) 4. If Amendm  2. Street of Ear 07/24/2020  2. Transaction Date (Month/Day/Year)  2. Transaction Date Execution Date any (Month/Day/Year)  07/24/2020  Table II - Derivative Section (e.g., puts, calls 3. Transaction Date Execution Date, if Transaction Date Execution Date, if Transaction Transaction Date Execution Date, if Transaction Transaction Date (Execution Date, if Transaction Transaction Date)	Reporting Person*  2. Issuer Name and Veritone, Inc. [1]  (First) (Middle) NC., 575 ANTON  (Street) 4. If Amendment, Inc. [2]  2. Transaction Date (Month/Day/Year)  3. Deemed Execution Date, if (e.g., puts, calls, ward)  3. Transaction Date (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  3. Transaction Date (Instr. 8)  3. Transaction Date (Instr. 8)	Reporting Person*  2. Issuer Name and Tick Veritone, Inc. [VERI]  (First) (Middle) NC., 575 ANTON  (Street) 4. If Amendment, Date Or  292626  (State) 2. Transaction Date (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  2. Transaction Date (Instr.)  (Month/Day/Year) Code (Instr.)  Table II - Derivative Securities Acquive (e.g., puts, calls, warrants, any (Month/Day/Year)  3. Transaction Date (e.g., puts, calls, warrants, any (Month/Day/Year)  (Month/Day/Year) 3. Transaction Date (Instr.)  Table II - Derivative Securities Acquive (e.g., puts, calls, warrants, any (Month/Day/Year)  (Month/Day/Year) 4. 5. Number Code (Instr.)  Table II - Derivative Securities Derivative Securities Acquive (e.g., puts, calls, warrants, any (Month/Day/Year)  (Month/Day/Year) 6. Or Dispose of (D) (Instr.)  (Instr.)	Reporting Person Veritone, Inc. [VERI]  (First) (Middle)	Reporting Person*  2. Issuer Name and Ticker or Trading Sy Veritone, Inc. [VERI]  (First) (Middle) (Mi	Reporting Person 2. Issuer Name and Ticker or Trading Symbol Veritone, Inc. [VERI]  (First) (Middle) (NC., 575 ANTON) 3. Date of Earliest Transaction (Month/Day/Year) (07/24/2020)  (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) 4. If Amendment, Date Original Filed(Month/Day/Year) (A) or Disposed of (D) (Instr. 3, 4 and 5)  Persons who responsed in this form displays a Table II - Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4) and 50 (Instr. 8)  Table II - Derivative Securities Acquired, Disposed of or Ben (e.g., puts, calls, warrants, options, convertible securities (Instr. 8)  Table II - Derivative Securities Acquired, Disposed of or Ben (e.g., puts, calls, warrants, options, convertible securities (Instr. 8)  Table II - Derivative Securities Acquired, Disposed of OD (Instr. 3, 4) or Disposed of (D) (Instr. 3, 4) or Disposed (D) (Instr. 3, 4)	Reporting Person 2    Code   V   Amount   Code   (Instr. 3, 4 and 5)	Reporting Person 2. Issuer Name and Ticker or Trading Symbol Veritone, Inc. [VERI]  Street)  A. If Amendment, Date Original Filed(Month/Day/Year)  (Street)  4. If Amendment, Date Original Filed(Month/Day/Year)  (Instr. 8)  (Do (Instr. 3, 4 and 5)  (Instr. 8)  (Instr. 8)  (Instr. 8)  (Instr. 9)  (Instr. 9)	2. Issuer Name and Ticker or Trading Symbol Veritone, Inc. [VERI]   5. Relationship of Reg (Che NC., 575 ANTON   3. Date of Earliest Transaction (Month/Day/Year) 07/24/2020   4. If Amendment, Date Original Filed(Month/Day/Year)   6. Individual or Joint/A. Form filed by More than 202626   2. Transaction   2. A. Deemed (Month/Day/Year)   2. A. Deemed (Instr. 8)   3. Transaction   2. A. Deemed (Instr. 8)   4. Securities Acquired (Instr. 3, 4 and 5)   6. Month/Day/Year)   6. Individual or Joint/A. Form filed by More than 202626   3. Transaction   4. Securities Acquired (A) or Disposed of (Instr. 3, 4 and 5)   6. Month/Day/Year)   6. Individual or Joint/A. Form filed by More than 202626   6. Month/Day/Year)   6. Individual or Joint/A. Form filed by More than 202626   6. Month/Day/Year)   6. Individual or Joint/A. Form filed by More than 202626   6. Month/Day/Year)   6. Individual or Joint/A. Form filed by More than 202626   6. Month/Day/Year)   6. Individual or Joint/A. Form filed by More than 202626   6. Month/Day/Year)   7. Amount of Securities Beneficially Owned (Instr. 3, 4 and 5)   7. Amount of Securities Beneficially Owned (Instr. 3, 4 and 5)   7. Amount of Securities Persons who respond to the collection of infontained in this form are not required to rest the form displays a currently valid OMB con 202626   7. Title and 202626   7. Title	2. Issuer Name and Ticker or Trading Symbol Veritone, Inc. [VERI]   5. Relationship of Reporting Person (Check all applic X_ Director Officer (give title below)   7.24/2020	Reporting Person	

B 41 0 W 4	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
KURTZ KNUTE P. C/O VERITONE, INC. 575 ANTON BOULEVARD COSTA MESA, CA 92626	X					

## **Signatures**

/s/Jeffrey B. Coyne, as attorney-in-fact for reporting person	08/05/2020	
**Signature of Reporting Person	Date	

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Consists of restricted stock units representing the right to receive upon vesting a total of 6,925 shares of the issuer's common stock, which have been granted to reporting (1) person pursuant to the automatic grant provisions of the issuer's 2017 Stock Incentive Plan. All such restricted stock units will vest on the earlier of (i) July 24, 2021, and (ii) the day immediately preceding the date of the issuer's 2021 annual meeting of stockholders.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.